

Easy

Fundraising Tips For Success

- 1) It's key to start at the *beginning* or *middle* of the season when there is more interest.
- 2) **PROMOTE it as MUCH as Possible!**
*See below for Tips to Promote.
- 3) ****Coaches** Hand Out Order Forms (Best!) Or Team Mom's**
This is very effective as kids and parent's have forms IN HAND-unlike being sent to a website where it may be forgotten to go to!
- 4) Put on your team, school or studio website or Facebook page as an order form download. Send in an email.
- 5) Hand Out Order Forms at :
 - ★ Concession Stands or School
 - ★ Offices or School Store.
 - ★ Set a Table up in a hallway and take orders.
- 6) Announce at School and Games.
- 7) Put Order Forms in Game or Event Flyers.

Easy Tips To Promote Your Fundraiser:

- ★ Display any posters, flyers in *PROMINANT PLACES* especially where there is lots of foot traffic and waiting.
- ★ Advertise Where/when the Products can be purchased and/or by whom.
- ★ Advertise what the products can be used for: Decals: Car Windows, Lockers, Laptops. Magnets: Cars, Lockers and Refrigerators.
- ★ Advertise maybe why you are taking orders: Fundraiser for team trip, school items, etc. Maybe express a sense of urgency, etc.: "Help us meet our goal to go"...
- ★ Put RESPONSIBLE PEOPLE in charge of distributing & collecting orders.
- ★ Last, but not least: Put a Date Orders Due In By on advertising and order forms. *People tend to put things off, this is no exception!*

Thank you for choosing us to help make your fundraising successful!